



A Humanitarian Eco-Tourism Business Model

by Love Extends

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HOW CAN WE COLLECTIVELY ENSURE THAT OUR CHILDREN WILL BE ABLE TO THRIVE AND BUILD A BETTER WORLD?



HOW CAN WE BUILD BETTER CROSS-CULTURAL BRIDGES THAT FOSTER STABLE ECONOMIC GROWTH, WHILE IMPLEMENTING CONSERVATION, EDUCATION AND SOCIAL PROGRAMS?

WHY NOT INVEST IN STRONG AND SUSTAINABLE ALLIANCES BETWEEN PEOPLE AND MARKETS NOW IF IT WILL ENSURE A HIGHER QUALITY OF LIFE AND SECURE STABLE OPPORTUNITIES FOR THE FUTURE?



These are the questions that drive the Uno Mundo story...

VISION, MISSION & MANDATE

THE WHY

Our world is divided. It has never been more apparent that we must all work together to adapt if we can hope to provide a positive future for our children. There is a burning need to unite minds and hearts across geography and culture for the common goal of regeneration. Through modern technology and a global marketplace, the opportunity to share skills and resources is ripe, and with smart collaboration we can create new models for healthy, sustainable and thriving communities that will evolve gracefully into the future. Social and economic inequality among nations and cultures is pervasive and yet we all face the same sobering realities, from the imbalance and concentration of resources to a rapidly changing climate. Our vision is one that sees many bridges built between the developed world and underserved communities through which knowledge, resources and love can flow freely, creating opportunity, resilience, empowerment and joy for all.

THE WHAT

Our mission is to inspire, and to extend our resources, our knowledge and ourselves to the sustainable development of impoverished communities through four pillars of need:

Educational - developing knowledge share programs of all kinds

Ecological - developing conservation protection and regeneration programs, while creating sustainable organic food and alternative energy systems

Social (leisure and wellness) - developing philanthropic, cross-cultural programs, particularly focused on empowerment of youth and young single mothers through eco-voluntourism

Economical - contributing to and cultivating economic growth through, jobs, skill building, micro-loans and more

THE HOW

We will accomplish this mission by establishing Uno Mundo, a socio-eco tourism destination, and relevant market practices in underserved areas that promote stable growth and international inclusion. These social businesses will serve as economic drivers, pumping revenue directly into the community via employment and training, as well as financing all educational, ecological and social programs offered on site. These spaces will be hubs of cultural expression, exchange and expansion, while offering support to those desperately in need of our presence, programs and participation.

FOUR PILLARS OF GROWTH

The foundation upon which this collaborative effort stands is the commitment to facilitating cross-cultural exchange, opportunity and growth in these four areas:



All initiatives and activities undertaken now and into the future will strive to simultaneously honor as many of these pillars as possible while serving communities composed of international travelers and local residents.



EDUCATION

Our mission is to create, facilitate and maintain educational programs that equip, expand and inspire local youth, as well as international visitors.

Sponsorship and financing to continue education past 6th grade

Tutoring programs for local curriculum; focus in reading, writing, math

Arts and expressive activities for self- and social-development

Sports and fitness programs for health, socialization and fun

Culturally-relevant job training and skill building programs

Permaculture and ecology classes and training on local flora, fauna and produce

Life skills courses including: nutrition, hygiene, sanitation, budgeting, school, job applications and interviews, ethics and overall personal growth

Parental classes on the importance of fundamental child care, focusing on child psychology and how to implement healthier practices in providing a child with the necessary tools to navigate through the world of youth and adulthood



ECOLOGY

Our commitment is to create maintain and facilitate programs and policies that regenerate and protect local ecosystems, build biodiversity and provide high quality organic food.

Partnership and collaboration with local conservation initiatives, environmental protection agencies, and eco-businesses

Sustainable high intensity organic farming and food production to supply farm-to-table restaurants on UnoMundo sites

Green energy through solar, hydro and wind power

Intelligent water management and grey water recycling

Dry toilets and on-site composting

Construction with natural, reclaimed and recycled materials

100% biodegradable chemical-free products used on-site

Zero-Waste policies

Eco tours and classes of local flora and fauna and its importance, usage, cultivation and protection



SOCIAL

Our commitment is to provide exceptional offerings to visitors, as well as social support for the local community through responsible practices of cultural exchange, environmental and economic sustainability and health.

Offer a high quality space to travelers from budget to high end, from action to relaxation, and from in house to affiliate organizations and businesses

Camping, dorm-style beds, private rooms, cabanas, treehouse (eventually), farm to table restaurant and lounge, rentals, transportation, tours

Develop and implement programs for volunteers, fundraising, awareness and contributors of all types

Offer an array of classes including but not limited to: Spanish, yoga, music, meditation, culture, surfing, traveling, dance, athletics, permaculture and self care

Retreats will range from meditation to family team building, as we offer our space for you to host your own

Events such as weddings, birthdays, corporate gatherings, and celebrations of sorts will help with exposure, revenue, community participation and simply integrating positive energy into our space

Festivals that foster celebration and connection will periodically take place in order to expand awareness, generate revenue, diversify our demographic of participants and simply lighten the load of everyday challenges

There will consistently be a variety of activities offered based on the availability of coaches, mentors, trainers, teachers and players of all types. Some proposed activities include martial arts, yoga, sports, expressive arts, games and more



ECONOMY

Our commitment is to cultivate economic growth and sustainability by providing training, employment, micro-financing and affiliate marketing, with all profits redirected to our youth and community programs for a more promising future.

Job training and skill building is essential to our purpose and will hold integrity and relevance to the local culture, while addressing the global market and its potential inclusion

Employment priority goes to local residents (especially the youth) in our restaurant, hostel, farm and all other aspects of our business

We will initiate micro-financing programs to approved parties with mentoring, support, funding and compliance reviews

Since we have a unique space and approach, advertising, marketing and promoting other local businesses allows us to refer our visitors to many other organizations and businesses that can meet different needs and experiences, without interfering with our profits, while expanding our referral business

Through our retreats, festivals, NGO exposure and volunteer opportunities we will promote Leon and Nicaragua as a whole to otherwise non-travelers and travelers with undecided destinations

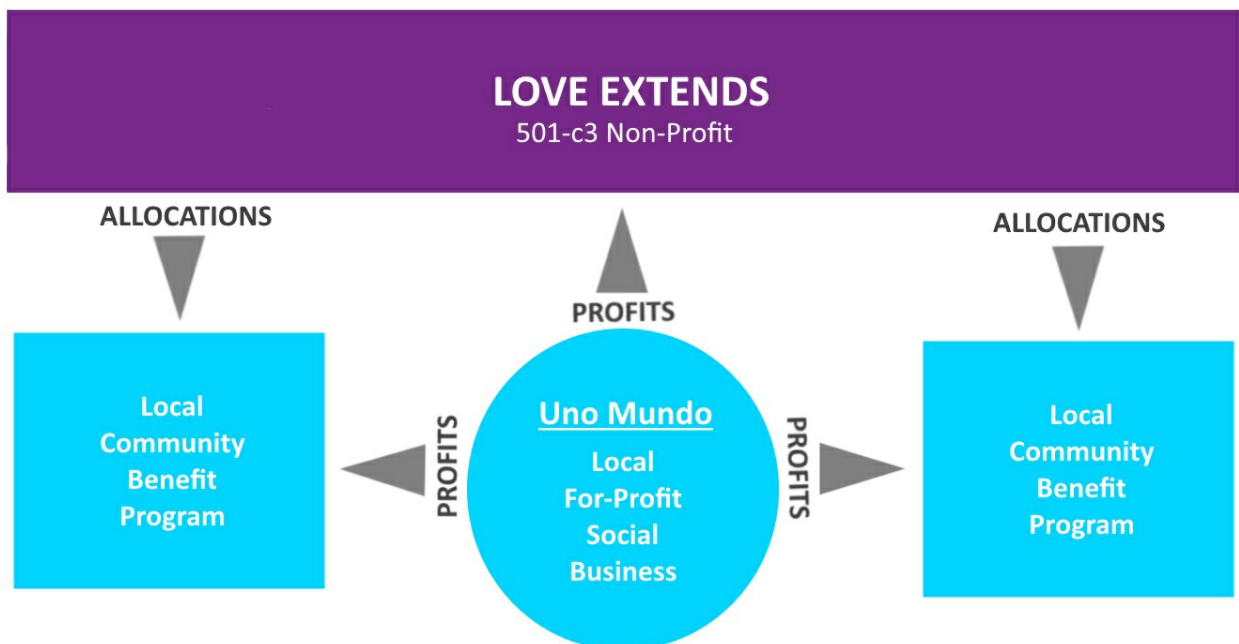
Nicaragua offers a variety of foods, services and products that are unique to the region. In some arenas there are large profit margins through import/export opportunities that positively contribute to the world, support local producers and assist in funding our social programs and community offerings

ECONOMIC & BUSINESS MODEL

A Two-Pronged Model: The Union of For-Profit Local Social Business and Global Humanitarian Non-Profit

Based on market conditions, Uno Mundo, our for-profit social business, will be established in the community of Leon, Nicaragua, which it intends to serve. This will be directly linked to our global NGO, Love Extends.

Uno Mundo will provide direct economic growth and opportunity through employment and training programs. Above and beyond operational costs, 100% of our profits will be channeled into Love Extends, which will create and maintain the educational and social programs that will eventually serve a more global network of orphanages, youth development centers and more.



ECONOMIC & BUSINESS MODEL

There are a variety of channels through which we can cultivate Uno Mundo into a successful business that honors the Four Pillars--**EDUCATION**, **ECOLOGY**, **SOCIAL** and **ECONOMY**.

Uno Mundo will:

- Serve as a center for conservation, leisure and cultural exchange
- Focus greatly on volunteer opportunities for foreign travelers
- Offer a wide variety of activities from hiking and surfing to helping local children learn math and create art projects
- Offer a range of accommodations from eco-lodge amenity suites to outdoor camping
- Cultivate on-site farmland to fuel the entrees in our farm-to-table restaurant
- Contribute to the local economy by leveraging local resources for additional food sources, goods, and services
- Offer employment to local residents as a first priority, in all areas of operation, at wages that far exceed the average of \$10/day
- Serve as a responsibly-profitable business model for the local community
- Serve as a malleable blueprint for projects analogous to Uno Mundo that will be created later by Love Extends

LOVE EXTENDS: 501C3 NON-PROFIT

Love Extends is a global NGO (non governmental organization) focused on support and development for at-risk youth, young single mothers, and underserved communities, while responsibly building cross-cultural relations that enhance and inspire the lives of all participants. By channeling resources from western populations into a global NGO, which will oversee the development of our youth and community projects, we can achieve financial sustainability and international support for our cause. As Love Extends represents the umbrella organization, Uno Mundo can be seen as the pole, while the mechanisms that give it rise and form would be us.

UNO MUNDO

A place of peace, education, growth, inspiration, health, relaxation, self and community realization, and art, with an emphasis on LOVE!



THE PROPERTY

Uno Mundo currently features a 60+ bed ecolodge, a large group guest house and studio, a farm to table restaurant, a large terrace and bar area, an auditorium, 5 pools(2 natural spring creek fed), multi-purpose meeting spaces, playgrounds, pavilions, picnic areas, patios, ponds, gardens, cold tubs, water fountains, fruit trees and abundant wildlife.

The land itself is well watered with 2 deep dug wells and a spring fed creek, and is well shaded with beautiful and plentiful mature trees. This canopy also houses a variety of arboreal residents.

The development plan seeks to renovate all existing structures as well as build private cabanas and eventually treehouses. High-intensity, organic permaculture gardens will supply our farm-to-table restaurant, while creating jobs, opportunities, revenue and more educational material for children and visitors alike.



LEÓN

A Culturally-Rich and Intellectually-Focused City is the Perfect Place for Uno Mundo



LOCATION

Uno Mundo is approximately 2 miles outside the beautiful colonial city of Leon. This well traveled destination is known for its safety, cleanliness, rich culture and history. Bursting with great restaurants, entertainment, world-class museums and churches, historical tours led by revolutionary veterans and more, this city is a destination that increasingly attracts visitors from all over the world.

We are also located less than 10 miles from the pacific coast, where there are 2 humble, yet accommodating beach towns. Both offer great surfing, fishing, sea turtle conservation, mangrove expeditions, restaurants, bars, hostels, campgrounds, culture, and of course, gorgeous sunsets.

In the immediate vicinity, activities include; volcano hiking (and boarding), horseback riding, zip lining, spanish language courses, a waterpark, sporting events, and visits to protected areas and sacred grounds stewarded by indigenous tribes, with so much more.

MARKET CONDITIONS & GOVERNMENT INCENTIVES

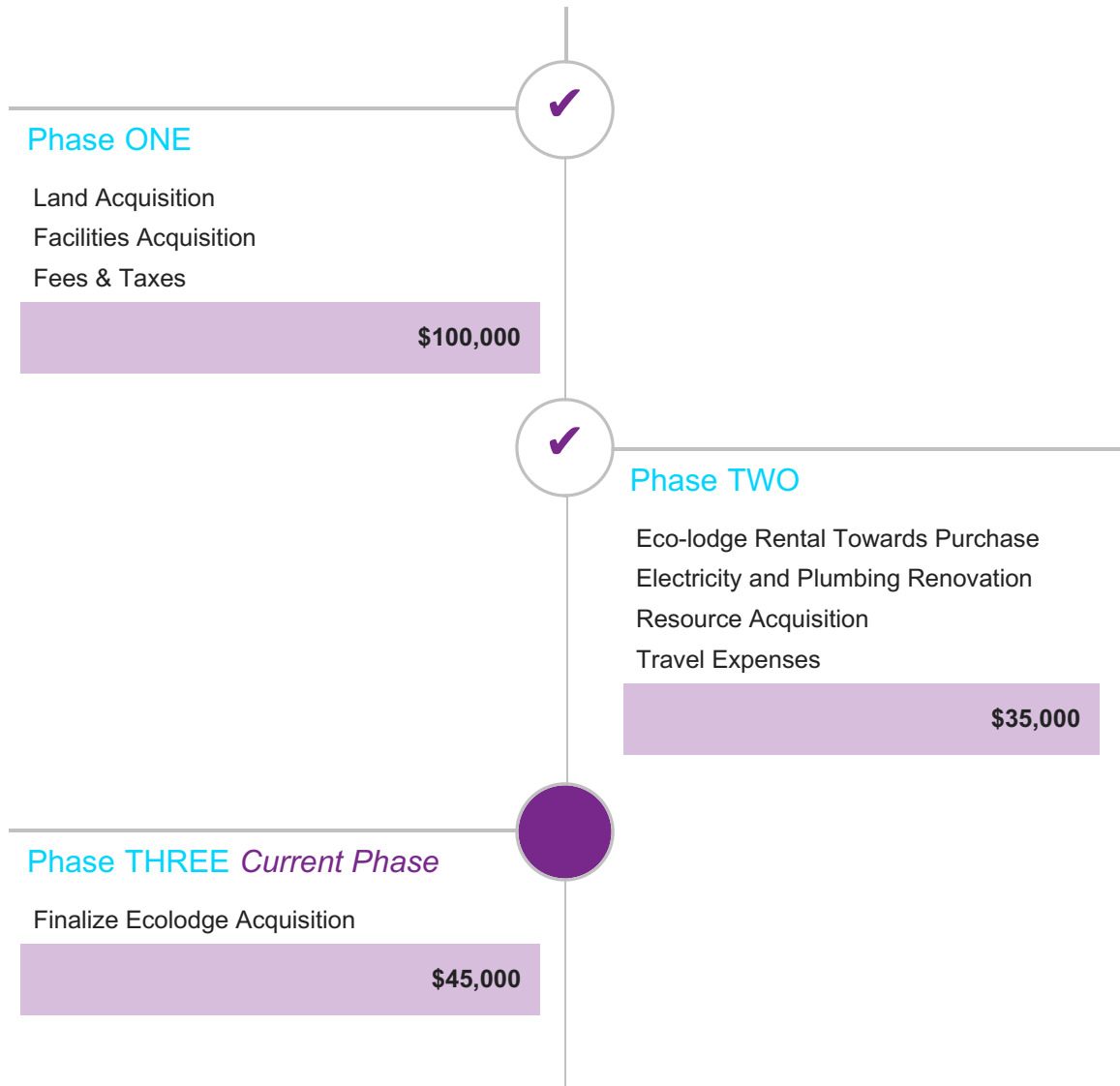


Nicaragua's tourism market has been aggressively, yet steadily climbing by an average of over 8% for the past 16 years straight! Integrating international travel and hospitality into our plans has multiple benefits including; a substantial source of income, free global marketing, employment and training opportunities, international inclusion, and volunteer options, with a constant influx of fresh and excited participants to aid in our cultivation of good vibes.

The Nicaraguan government has incentivized foreign investment on a globally recognized scale. For all tourism related businesses there is a 10 year, 80-100% tax exemption on property, income, import/ export, sales and more, with the possibility of a ten year extension. Currently tourism is the 2nd largest industry in Nicaragua. Due to property features and location, combined with protection policies for foreign business owners, we are confident that our plan will fulfill its purpose with little more than the purchase price to begin.

As there may be other organizations and eco friendly businesses that contribute to improving the conditions of the local community, we actually have no direct competitors. There are a variety of beach and city accommodations, but Leon generally lacks a more tropical/ jungle-like vibe. This is where we stand apart and are fortunate enough to offer an ambiance unlike our regional counterparts. Coupled with the fact that our existence is entirely predicated on our philanthropic intentions and impact, we believe our presence will be highly attractive amongst many travelers.

DEVELOPMENT ROADMAP



DEVELOPMENT ROADMAP

Continued

Phase FOUR

Initial Renovation and Resources
Licensing and Administration
Staffing (2.5 months)

\$35,000

***Soft Opening Target
Mid-to-Late March 2019***

Phase FIVE *Open And Operating!*

More Extensive Renovations
Staffing (1 year)
Advertising/Marketing
Administration
Transportation
Land Development
Restaurant Restoration
Technology

\$80,000

Phase SIX

Further property improvements facilitated by revenue
Program development begins based on the Four Pillars of Growth

The dream continues to unfold and evolve to help shape a place of peace, education, growth, inspiration, health, relaxation, self and community realization, and art, with an emphasis on LOVE!

PARTNERS AND SUPPORTERS

David Bronner CEO (Cosmic Engagement Officer for Dr. Bronner's Magic Soaps), Philanthropist, Revolutionary, Activist, Mentor, Non-Profit President (All One)

Kimberley Parker President (Parker Hospitality Solutions), Digital Advertising and Marketing Director (Lightpost Digital Sales and Operations)

Mitch Wallis Attorney/Cooperative Organizer/Financier (Plant Power), Vegan Restaurant Owner (Evolution Fast Food)

David Hull Web Designer/Software Developer (Dayton Freight Lines and Lexis Nexus)

Alex Charron Owner/Real Estate Agent/Financier (Rent Source)

Karen Selleck VP of Finance/CPA/Treasurer (The Wishcamper Companies, Inc)

Kevin Malone Executive Director for Non-Profit (San Diego Organizing Project)

Nikyta Palmasani Program Director/Coordinator for Expressive Arts Therapy

Rory Canfield Children's Art Director/ Nutrition Specialist

Jeannette Kiel Professor of Women's Studies/ Psychology and Chemical Dependency (Sacramento City College)

Delvina Miremadi-Baldino Director of Research and Program Development (Life Advantages), Founder and Chief Resilience Officer (Realize Your Resilience)

Kurt Willette Regional Manager (Provident Funding)

Erik Fowler Co-founder/Gardener (Edible Gardens)

Lindsey Ward Owner/Multi-Media Producer and Director (Lindsey Ward Productions)

Devlin Hazel Owner/Web Developer/Branding/Advertising/Marketing (Everlasting Inc)

Kevin Flemming Owner/Business Development/Advertising and Marketing (TLD Agency)

Kristina Polycott Administration/Project Manager (Montessori School System)

Carla Malek Administration/Healer/Life Skills Coach

Sarah Malek Administration/Dance Instructor/Nutrition Coach

Isolda Maria Mendez Lawyer and Notary (Nicaragua National)

Christi Hill Lawyer (Samuelson, Gonzalez, Valenzuela and Brown)

Terry "Love" Lenley Dance, Music and Life Coach (Dr. Bronner's Magic Soap)

Colin Gayle Manager/Machinist/Inspirational Mentor (Dr. Bronner's Magic Soap)

Lynne Miner-Hasler OB/GYN (Hibiscus OB/GYN)

MESSAGE FROM THE FOUNDER



- Derek Racine

In light of current and historical conditions for orphans worldwide, I have decided to commit my life to such a cause. Our goal is to liberate a better version of ourselves, for all that pass through the sphere of our service and space. Our fundamental focus lies with abandoned children, young single mothers and the extremely disadvantaged. Our position is to facilitate responsible outreach programs, create and offer a space to those in need, while ideally guiding them to self sufficiency, opportunity, education and love. As more experienced minds have advised me, our initial objective is to generate financial sustainability. Love Extends is the NGO that will be realizing our purpose and Uno Mundo is the social for-profit eco-tourism business, that will be the primary financing mechanism, once tourism regains its viability. Until that day, our attention will be channeled towards the safety and survival of those enduring these difficult times.

As many of you may have heard, Nicaragua is experiencing a great deal of social unrest. This has compelled us to act more urgently towards acquiring the assets and initiating our programs. The socio-political climate will certainly affect our tourism business, which is precisely why this specific property is of great value.

The infrastructure provides us with all necessary amenities for our youth/ volunteer programs and will be converted to an eco-lodge as market conditions improve.

The team is now concentrated on Love Extends, as our commitment to basic assistance has taken precedence due to the adverse effects that the protests have had on the community. With ongoing efforts to assist locals, we've already received support from many members of many groups here in our new community. I truly believe that as we experience self and global understanding through service, our love extends further and deeper in all directions.

This vision was inspired by orphans, poverty and the ideal to serve something greater, and in greater need than ourselves. If we are to support and contribute to a community, we must first understand it and it's issues. This is another reason why and how this vision has transcended to its current form.

My experience as an orphanage volunteer has provided me with a better understanding of poverty, its subsequent effects, current methods of addressing them and the impact to follow. This gives rise to new and modified strategies of how we can be more effective with our presence. Combined with 30 years in the hospitality field, substantial youth development experience, a sufficient understanding of the Spanish language, a background in cultural anthropology and relentless humanitarian efforts, I am extremely confident in my abilities to oversee such a project.

Through the years, a very dedicated and diverse group of people have entered my life, enhanced it and continue to support it. Onboard supporters include professionals and enthusiasts from almost every field, in which all of them have offered their expertise through donated time, resources and services, for the proliferation of our cause.

At this time, our sole purpose is to obtain ownership of the necessary facilities. With such an acquisition, we secure the advancement of our vision. I ask you to consider the urgency of this endeavor and your willingness to be a part of something special and significant, while the lives of so many depend on us.

With Deep Love and Gratitude,
Your Brother,

A handwritten signature in black ink that reads "Derek Racine". The signature is fluid and cursive, with a long horizontal stroke at the beginning.

HOW YOU CAN HELP

VOLUNTEER YOUR TIME

Uno Mundo greatly appreciates any help you can give as we get ready to launch. We are searching for caring people who are willing to help as we finish restoring the property. We would also appreciate those with expertise in technical fields such as HVAC, plumbing, and network engineering who can help guide us in those areas as well.

If you choose to volunteer your time, we'll make sure you have a great time too!

DONATE TO OUR FISCAL SPONSOR

The seed money necessary to get Uno Mundo operational will be supplied as a grant from our fiscal sponsor, SocialGood Fund, <https://www.socialgoodfund.org>. SocialGood Fund is a non-profit fiscal sponsor that accepts donations on behalf of Uno Mundo, which allows our donors the benefit of tax deduction. Uno Mundo is a for-profit NGO that will fuel the development of our own non-profit, Love Extends. There are two methods for donating to SocialGood Fund on behalf of Uno Mundo.

1. Deliver a hardcopy check, formatted as such:



Print out the back page of this brochure, sign it, then mail it and your check to:

SocialGood Fund
c/o Uno Mundo Project
P.O. Box 5473
Richmond, CA 94805-4021

Once your donation has processed, we will send your receipt via mail acknowledging the tax deductibility of your donation as well as a token of our appreciation for your generous donation.

2. Donate online through our Flipcause page:

Go to

https://www.flipcause.com/secure/cause_pdetails/MjQ5MjA= to donate online. You will receive your receipt and acknowledgment our appreciation via email.

HOW YOU CAN HELP

DONATE CRYPTOS

Uno Mundo and Love Extends has embraced the evolving development of blockchain technology as well as the economic prospects this serves NGOs. We look forward to integrating various aspects of DAOs (Decentralized Autonomous Organizations) into our ever-evolving business model.

We currently have Bitcoin, Ethereum and Litecoin wallets and would like to thank you graciously in advance for donating cryptocurrencies, as we may have no way of knowing who you are after the donation.

Bitcoin: 15e3AtF9J8pp4b7dES5NaXDfYHLLFbkbt2



Bitcoin

Ethereum: 0x385cf9731e53002e5bCAE074871A797982ec6Fa0



Ethereum

Litecoin: LTYmAPxaVXxRDVzM1Tc5orBYjuF6rDjgnU



Litecoin

Date: _____

Dear SocialGood Fund:

I, _____, do hereby wish to donate \$_____ to SocialGood Fund. Please allocate 100% of the funds, minus administrative expenses, specifically to the Uno Mundo project. Thank you so much for receiving this donation on behalf of the Uno Mundo project.

Yours truly,